

BOSTON SYMPHONY ORCHESTRA

Director of Creative Services 2007 – Present

Oversee the brand identity in all print, video, and digital media and manage the in-house design department to produce all the campaign collateral for Boston Symphony Orchestra, Boston Pops, Tanglewood, July 4th on the Esplanade, BSO Education & Community Engagement, Tanglewood Learning Institute, as well as a variety of creative needs for Development, Archives, and other departments within the organization.

SALEM STATE UNIVERSITY *Salem MA*

Adjunct Professor, Typography 2022 – Present

Instruction in the design and use of letter forms, typographic page layout, hierarchy of information, major type families and their characteristics, type as expression, and legibility/readability issues. The course covers the development and classification of typefaces as well as current industry trends and the practical application of typography in a professional setting.

NORTH SHORE MUSIC THEATRE *Beverly MA*

Creative Director 2004 – 2007

Responsible for the concept, Design, production and delivery of all NSMT's visual communications for Marketing, Development, Education and Facilities departments. Projection design and video editor for NSMT's onstage productions. Art direction and supervision of graphic designer position.

CLEAR CHANNEL ENTERTAINMENT *Cambridge MA*

Art Director 1998–2004

Direct northeast design department servicing multiple CCE regional markets. Project management from concept to delivery on a wide variety of work. Art direction and management of designers, freelancers and production staff.

DON LAW COMPANY *Cambridge MA*

Senior Graphic Designer 1994–1998

Projects for Xfinity Center, FleetBoston Pavilion, Orpheum Theatre and concerts at stadiums, arenas, theaters and clubs throughout the New England. Work included brand identity, packaging, event promotion, advertising, direct mail, billboard design, venue banners, signage and marketing collateral in both print and digital media.

ADDITIONAL WORK

Amazon Amp (live streaming app)
The Saints Academy
Conventures Inc.
WBCN / CBS Radio
Strawberries Music

Florida Gulf Coast University
SpeakEasy Stage
Rykodisc Music
Little, Brown & Co.

SALEM STATE UNIVERSITY

BA with Honors in Graphic Design
Presidential Arts Scholarship Recipient