

BOSTON SYMPHONY ORCHESTRA

Director of Creative Services 2007 – Present

Oversee the brand identity in all print, digital, and broadcast media. Distillation of project briefs into engaging and effective solutions. Presentation of creative to senior management. Hiring, mentorship, and supervision of the design team to produce a high volume of work for BSO, Boston Pops, Tanglewood, July 4th on the Esplanade, Education & Community Engagement, Development, Archives, and facilities. Proactive leadership to advance Creative Services as an innovative, collaborative, and essential resource across the organization.

NORTH SHORE MUSIC THEATRE Beverly MA

Creative Director 2004 – 2007

Responsible for the concept, Design, production and delivery of all NSMT's visual communications for Marketing, Development, Education and Facilities departments. Projection design and video editor for NSMT's onstage productions. Art direction and supervision of photography and design staff.

CLEAR CHANNEL ENTERTAINMENT Cambridge MA

Art Director 1998–2004

Direct northeast design department servicing multiple CCE regional markets. Project management from concept to delivery on a wide variety of work. Art direction and management of designers, freelancers and production staff.

DON LAW COMPANY Cambridge MA

Senior Graphic Designer 1994–1998

Projects for Xfinity Center, FleetBoston Pavilion, Orpheum Theatre and concerts at stadiums, arenas, theaters and clubs throughout the New England. Work included brand identity, packaging, event promotion, advertising, direct mail, billboard design, venue banners, signage and marketing collateral in both print and digital media.

ADDITIONAL WORK

Amazon Amp (live streaming app)

Florida Gulf Coast University

The Saints Academy

SpeakEasy Stage

Conventures Inc.

Rykodisc Music

WBCN / CBS Radio

Little, Brown & Co.

Strawberries Music

SALEM STATE UNIVERSITY Salem MA

Adjunct Professor, Typography Fall 2022 – Present

Classroom Instruction in the design and use of letter forms, typographic page layout, hierarchy of information, major type families and their characteristics, type as expression, and legibility/readability issues. Survey the development and classification of typefaces as well as current industry trends and the practical application of typography in a professional setting.

BA with Honors in Graphic Design

Presidential Arts Scholarship Recipient